



# vacuum TECHNOLOGY & coating

27 Walker Lane, Weston, CT 06883  
Phone: 203-454-5678 • Fax: 203-454-5810

## RATES EFFECTIVE JANUARY 1, 2009

SIZE		1 TIME	3 TIMES	6 TIMES	9 TIMES	12 TIMES	24 TIMES
FULL PAGE	4 color, 2 color b/w	\$6,426 Gross	\$6,272 Gross	\$6,116 Gross	\$5,958 Gross	\$5,750 Gross	\$5,643 Gross
2/3 PAGE	4 color 2 color b/w	\$5,644 Gross	\$5,520 Gross	\$5,422 Gross	\$4,940 Gross	\$4,234 Gross	\$4,076 Gross
		\$5,172 Gross	\$5,050 Gross	\$4,894 Gross	\$4,388 Gross	\$3,840 Gross	\$3,710 Gross
		\$4,828 Gross	\$4,738 Gross	\$4,580 Gross	\$3,958 Gross	\$3,450 Gross	\$3,396 Gross
1/2 ISLAND	4 color 2 color b/w	\$5,142 Gross	\$4,984 Gross	\$4,826 Gross	\$4,588 Gross	\$3,876 Gross	\$3,796 Gross
		\$4,588 Gross	\$4,432 Gross	\$4,350 Gross	\$4,114 Gross	\$3,358 Gross	\$3,270 Gross
		\$4,220 Gross	\$4,088 Gross	\$3,796 Gross	\$3,732 Gross	\$3,098 Gross	\$2,992 Gross
1/2 PAGE	4 color 2 color b/w	\$4,668 Gross	\$4,508 Gross	\$4,430 Gross	\$4,036 Gross	\$3,560 Gross	\$3,480 Gross
		\$4,114 Gross	\$3,990 Gross	\$3,910 Gross	\$3,480 Gross	\$3,006 Gross	\$2,900 Gross
		\$3,798 Gross	\$3,684 Gross	\$3,594 Gross	\$3,166 Gross	\$2,692 Gross	\$2,610 Gross
1/3 PAGE	4 color 2 color b/w	\$3,798 Gross	\$3,638 Gross	\$3,480 Gross	\$3,404 Gross	\$3,006 Gross	\$2,954 Gross
		\$3,244 Gross	\$3,098 Gross	\$2,942 Gross	\$2,690 Gross	\$2,466 Gross	\$2,420 Gross
		\$2,902 Gross	\$2,780 Gross	\$2,658 Gross	\$2,374 Gross	\$2,150 Gross	\$2,104 Gross
1/4 PAGE	4 color 2 color b/w	\$3,006 Gross	\$2,928 Gross	\$2,844 Gross	\$2,690 Gross	\$2,374 Gross	\$2,340 Gross
		\$2,454 Gross	\$2,374 Gross	\$2,294 Gross	\$2,170 Gross	\$1,820 Gross	\$1,780 Gross
		\$2,136 Gross	\$2,056 Gross	\$1,978 Gross	\$1,820 Gross	\$1,507 Gross	\$1,470 Gross

### RATE PROTECTION

All advertisers who run space and price commitments in 2009 equal to, or greater than their ad programs in 2008 will be able to use the same rates that they were charged in 2008. All ads qualify for 15% agency commission.